DISCOVER YOUR POTENTIAL.
IGNITE YOUR POWER.
ACHIEVE YOUR EXCELLENCE.
Welcome to the Women’s Leadership Summit at Stanford!

This transformative summit comprised of educational, inspirational and nationally renowned speakers aims to inspire new and emerging leaders on campus to discover their potential, ignite their power, and achieve their excellence.

The program is structured to support you in building a stronger appreciation for diversity of leadership styles and perspectives, and gain a greater understanding of the unique challenges that women in leadership face. This immersive educational programming will afford you an opportunity to acquire practical tools, research-based strategies and resources for your continued professional growth beyond the summit.

Prepare to connect with leaders in the Stanford community and explore new perspectives:

- Embrace the power of excellence
- Be bold and brilliant in all that you do
- Create an inclusive environment
- Build relational capital in your networks
- Learn the power of telling your story
- Aspire higher by standing up
- Navigate work and life
- Discover your potential
- Make work that works for you
- Sharpen your financial acumen
- Develop leadership attributes of resilience and pivoting

On behalf of the planning committee, we look forward to your participation in this educational, innovative and impactful gathering of mentors and current and future leaders!

Sincerely,

Shirley J. Everett, Ed.D., MBA
Senior Associate Vice Provost
Residential & Dining Enterprises, Stanford University

“There is no limit to what we, as women, can accomplish.”

- Michelle Obama
Program

TUESDAY, FEBRUARY 26

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<th>TIME</th>
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<tr>
<td>7:00 a.m. -</td>
<td>Registration and Continental Breakfast</td>
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<td>8:00 a.m.</td>
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<tr>
<td>8:00 a.m. -</td>
<td>Welcome from Dr. Shirley J. Everett</td>
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<td>8:30 a.m.</td>
<td>“The Power of Excellence” A Personal Perspective</td>
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<td>8:30 a.m. -</td>
<td>Opening Keynote Speaker: Katrina McGhee</td>
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<tr>
<td>9:30 a.m.</td>
<td>“Be Bold. Be Brilliant. Be You.”</td>
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<td>9:30 a.m. -</td>
<td>Networking Break</td>
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<tr>
<td>9:45 a.m. -</td>
<td>Panel Session moderated by Shirley J. Everett, Ed.D.,</td>
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<td>11:00 a.m.</td>
<td>MBA</td>
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<td>11:00 a.m. -</td>
<td>“Creating an Inclusive Environment”</td>
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<td>12:15 p.m.</td>
<td>Special Presentation: Professor Adina D. Sterling,</td>
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<td>12:15 p.m.</td>
<td>Ph.D.</td>
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<td>12:15 p.m.</td>
<td>“Building Relational Capital”</td>
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<td>2:00 p.m.</td>
<td>Lunch &amp; Keynote Speaker: Wendy Davidson</td>
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<td>2:00 p.m.</td>
<td>“Building Your Personal Brand for Impact”</td>
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<td>2:15 p.m. -</td>
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<tr>
<td>3:15 p.m.</td>
<td>Closing Keynote Speaker: Kathleen Wood, MBA</td>
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<td>3:30 p.m.</td>
<td>“Aspire Higher: Stop Leaning In and Stand Up”</td>
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<td>3:30 p.m.</td>
<td>Networking Break</td>
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<td>4:30 p.m.</td>
<td>Networking Reception</td>
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2:15 p.m. - 3:15 p.m.

AFTERNOON WORKSHOP BREAKOUTS

- Panel Session moderated by Jackie Bertoldo, MPH, RDN
  “The Value and Impact of Creating a Women’s Leadership Development Program”
  Panelists: Rosa Barbosa · Amanda Gotthold · Dara Silverstein, M.A.

- Panel Session moderated by Jan Barker Alexander, M.Ed.
  “Perception, Reality, and the Truth: Navigating Work and Life While Protecting Your Soul”
  Panelists: Jeanette Smith-Laws · Leslie Winick · Lisa De La Cruz-Caldera, Ed.D.

- Adeline Bellot
  “EMPOWER the Investor”

- Tana Hutchison, CPA
  “Financial Fundamentals”

- Kathy Davies, MSE
  “Designing Your Life: Making Work that Works for You”
  Patty Sue deVries, M.S.
  “Values, Vision, Mission and Resilience to Discover Your Potential”

- Patty Sue deVries, M.S.
  “Designing Your Life: Making Work that Works for You”

- Kathy Davies, MSE
  “Values, Vision, Mission and Resilience to Discover Your Potential”
Discover the roadmap to using what is uniquely “you” to unlock your success, significance, and sanity. Five key takeaways for the morning:

- Embrace Your Space for Greatness
- Activate Your Unstoppable Super Power
- Elevate Your Executive Presence
- Create Your Pain Free Priorities
- Love You Like Your Life Depends on It

KATRINA McGHEE
Best-selling Author

Building Your Personal Brand for Impact
You are more than your title and your company. Your experiences shape both your beliefs and your personal brand. Through her own story, Wendy will share her insights on how she found purpose to lead with impact on her teams, her business and her industry.

WENDY DAVIDSON
President, U.S. Specialty Kellogg Company

Aspire Higher: Stop Leaning In and Stand Up
Do you remember the last time you stood up for yourself, your career or your beliefs? Do you think about all of the times you wish or wanted to stand up for yourself, your career or beliefs? In this dynamic session, Kathleen Wood is going to energize your world with her proven practices to stop leaning in and start standing up. If you are ready to aspire higher then this is your time!

KATHLEEN WOOD, MBA
Founder
Kathleen Wood Partners
Panel Session

“Creating an Inclusive Environment”
Learn from trailblazers who will impart their experiences on how to be heard, be included, lead effectively, and create a safe place to share perspectives.

MODERATOR: SHIRLEY J. EVERETT, Ed.D., MBA
Senior Associate Vice Provost
Residential & Dining Enterprises
Stanford University

ERIC MONTELL
Executive Director
Stanford Dining
Residential & Dining Enterprises
Stanford University

SUSIE BRUBAKER-COLE, Ph.D.
Vice Provost for Student Affairs
Stanford University

WILLIE SHAW, M.Ed.
Leader/Teacher/Coach
National Football League
Stanford University

JAN BARKER ALEXANDER, M.Ed.
Assistant Vice Provost
Centers for Equity, Community and Leadership
Stanford University

CLARICE TURNER, MBA
President
Joseph Phelps Vineyards

WILLIE SHAW, M.Ed.
Leader/Teacher/Coach
National Football League
Stanford University

CLARICE TURNER, MBA
President
Joseph Phelps Vineyards
Breakout Session

“The Value and Impact of Creating a Women’s Leadership Development Program”
Understand why it was started, how it was created and the personal and professional impact the program has made for the organization and culture.

MODERATOR: JACKIE BERTOLDO, MPH, RDN
Asst. Director of Food Choice Architecture & Nutrition
Stanford Dining, Founding Council Member, WLDP

AMANDA GOTTHOLD
Operational Training & Development Manager
Stanford Dining, Chair & Founding Council Member, WLDP

ROSA BARBOSA
Asst. General Manager, Athletic Concessions
Stanford Hospitality & Auxiliaries, Founding Council Member, WLDP

DARA SILVERSTEIN, M.A.
Sustainable Food Program Manager
Stanford Dining, Founding Council Member, WLDP

DISCOVER YOUR POTENTIAL • IGNITE YOUR POWER • ACHIEVE YOUR EXCELLENCE
Breakout Session

“Perception, Reality, and the Truth: Navigating Work and Life While Protecting Your Soul”
Have you ever questioned your choices in work and life due to societal pressures? Ever ignored your gut about an interaction with a colleague or the outcome of a meeting? Hear the not-so-neat narratives of women who will share lessons and provide tools for your leadership journey.

JAN BARKER ALEXANDER, M.Ed.
Assistant Vice Provost
Centers for Equity, Community and Leadership
Stanford University

JEANETTE SMITH-LAWS
Director of Operations and Student Unions
Stanford University

LESLIE WINICK
Director of the Alumni & Student Class Outreach
Stanford Alumni Association

LISA DE LA CRUZ-CALDERA, Ed.D.
Lead Residence Dean
Office of Student Affairs
Stanford University
Breakout Sessions

“EMPOWER the Investor”
This presentation utilizes seven steps to help investors gain confidence and take control of their finances.

ADELINE BELLOT
Financial Advisor
Stanford Federal Credit Union, Investment Services

“Financial Fundamentals”
Walk away understanding basic financial statements (comparing non-profit with for-profit entities) and how to strategically present financial results to others.

TANA HUTCHISON, CPA
Process Improvement Manager
Stanford University

“Designing Your Life: Making Work that Works for You”
Think like a designer to create a life and work environment where you thrive. In this hands-on workshop, you’ll be exposed to the steps of the design thinking process and use it to practice asking for what you want at work. Be prepared to reflect, write and role play!

KATHY DAVIES, MSE
Managing Director
Stanford Life Design Lab

“Values, Vision, Mission and Resilience to Discover Your Potential”
Unlock the positive energy your soul has to offer and uncover your unique skills, acknowledge your hearts desires and bring out your best selves: both personally and professionally.

PATTY SUE deVRIES, M.S.
Director
Stanford LeadWell Network
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